

# Jewelry Design & Manufacturing (For Beginners)

## Course Details :

Location: Jewelry Design Studio,  
BBD Building, 3rd Floor, No. 301,  
Soi Jindathawin, Rama 4 Road,  
Maha Phruttharam, Bang Rak, Bangkok.

Course Duration: 30 hours in total, 3  
hours per session (please check the  
schedule with the instructor).

Class Times: Morning session: 9:00-  
12:00, Afternoon session: 13:00-16:00.

What You Will Receive: A study guide  
for exercises and design equipment  
including paper, various colors, and  
templates for diamonds and gemstones  
(plus other freebies worth 8,000 THB).

## Course Fees:

- Group Class: **29,500** THB
- Private One-on-One Class: 57,000  
THB (discounted to **50,000** THB)

**Note: The private class is suitable for individuals who feel they need a more gradual learning pace, are serious about starting a business in this field, or for business owners with no prior design experience who do not wish to study with other entrepreneurs. The instructor will ensure privacy and confidentiality of the student's information.**



*Design*  
AND PRODUCTION



## Objective

Learn the basics of jewelry design, fundamental knowledge about various gemstones, and the basic processes of jewelry production. This course aims to help you create new collections and develop a portfolio to present to clients and for job applications.

## Best For

The course is suitable for jewelry business owners who want to learn about design, individuals interested in working in the jewelry industry, those who want to apply for university programs in jewelry design, and graduates in jewelry design looking to work in their field.





**Hours 1-6**

## **Introduction**

- Instructor Introduction
- Course Overview
- Learning Objectives and Career Opportunities in the Jewelry Business
- Different Cutting Styles of Diamonds and Gemstones
- Colors of Various Diamonds and Gemstones
- Setting Techniques for Diamonds and Gemstones

## **Practical Session**

- Drawing standard shapes of diamonds and gemstones used globally in the jewelry industry in the provided guidebook.

## **Diamond Wedding Rings**

Alternative diamond setting styles



Bezel



Grain



Channel



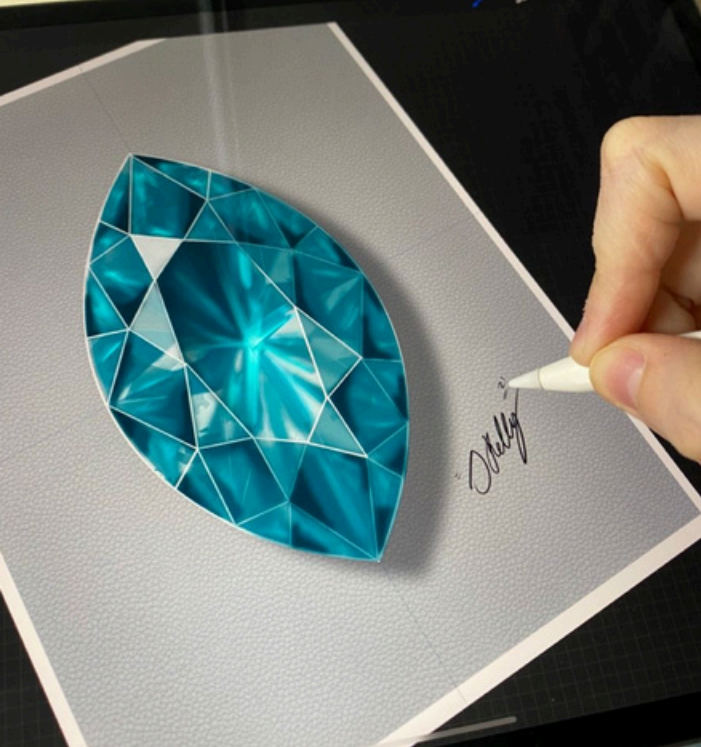
Flush



Claw

Serendipity Diamonds





**Hours 7-12**

### **Review Session**

- Review previous drawing works with feedback from the instructor and classmates.

### **Practical Session**

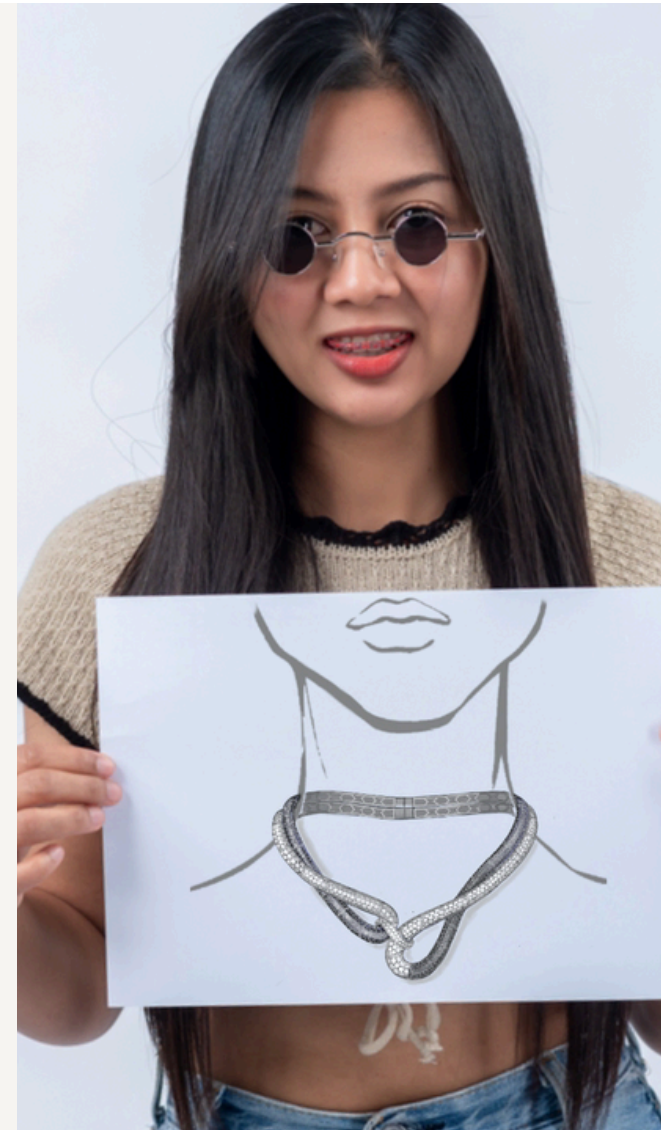
- Drawing different types of gemstone settings in mountings to ensure correct understanding.

### **Theory Session**

- Types of Jewelry and Specific Terminologies Used Globally for Consistent Understanding:
  - Rings: Types of shapes and shanks
  - Earrings: Types of shapes and styles
  - Pendants: Specific terminologies for different pendant shapes
  - Necklaces: Various shapes and styles
  - Bracelets and Bangles: Different shapes and styles
- Review the content with feedback from the instructor and seminar participants.

### **Practical Session**

- Practice drawing the structure of various ring types and shapes using technical drawing skills required for actual work.
- Practice drawing different types of earrings using technical drawing skills required for actual work.



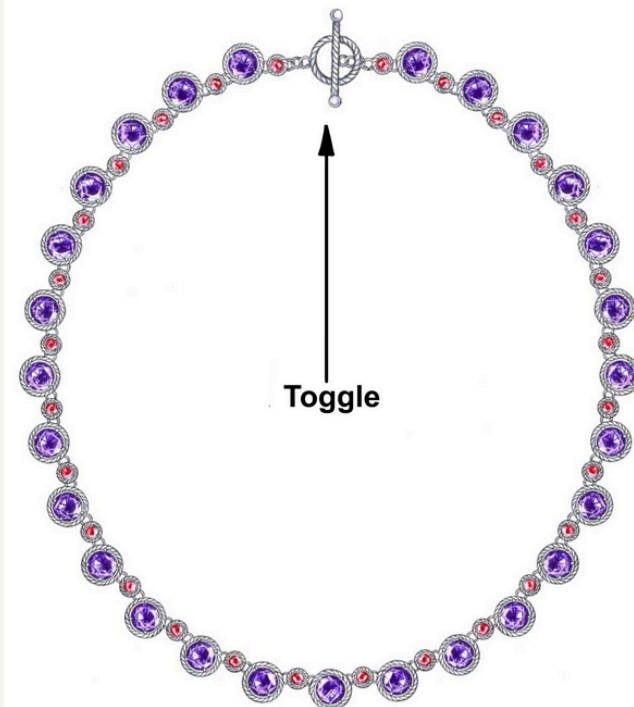
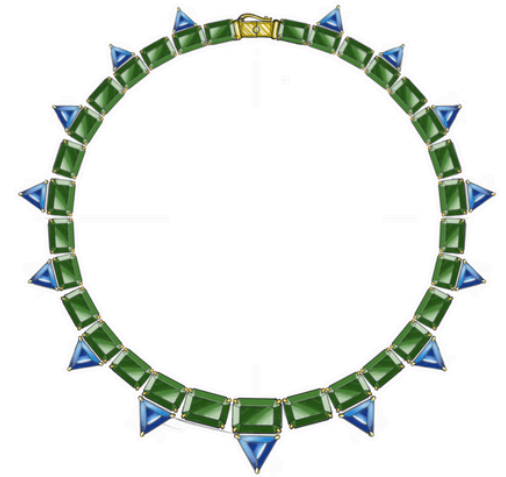
## Hours 13-17

### Practical Session (Continued)

- Practice drawing various types of pendants.
- Practice drawing different types of necklaces and bracelets.
- Design based on assignments given by the instructor or clients and color them beautifully.
- Review drawing works with feedback from the instructor and classmates.

### Theory Session

- Jewelry Production Process
- Prepare concepts for designing your own collection in the next session.





**Hours 18-21**

### **Field Trip**

- Tour of diamond and gemstone markets in Bangkok.
- Visit various jewelry production sites and workshops.



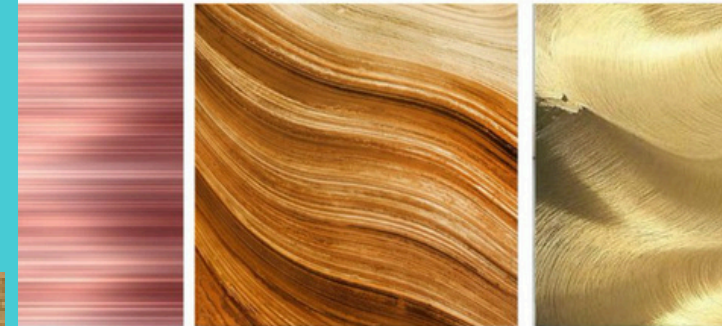
# WHAT IS THE MOODBOARD?

Hours 22-25

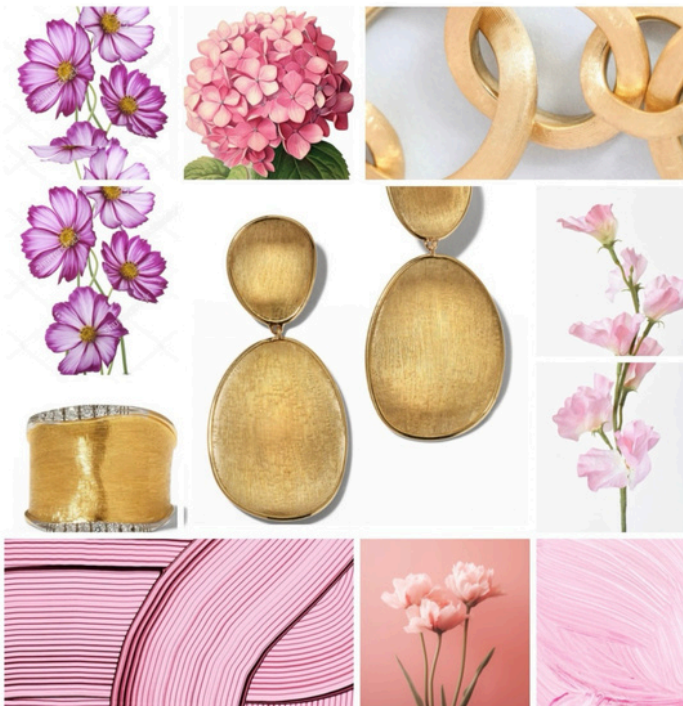
- Learn about conceptual thinking, creating a mood board, and building a story to design a collection.
- Study the analysis of upcoming jewelry trends for the next year (most important), using reliable sources from Italy for deep and accurate understanding.
- Explore jewelry designs from various global brands through media and resources provided by the instructor for diversity in creating the student's collection.
- Study the basics of jewelry production.



## Mood & Texture



## Floral Elegance





Hours 26-30

### Design for Production

- Use inspiration from the concepts and information studied to design your own collection.
- Participate in discussions about design ideas.
- Create final sketches of rings, pendants, earrings, necklaces, and bracelets as part of the collection.
- Discuss the feasibility of the production process.
- Learn how to create a portfolio for presenting to clients or for job applications.
- Learn how to conduct background checks on job applicants (for business owners).
- Final assessment / Course completion / Receive Certificate.

